



Sjögren's Quarterly

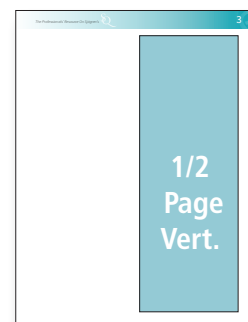
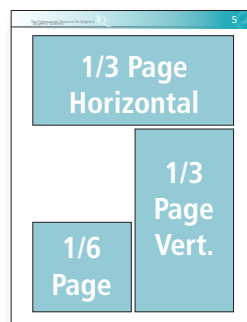
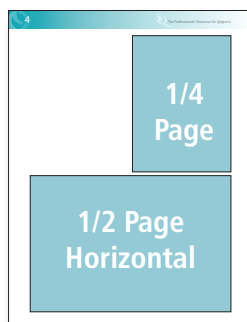
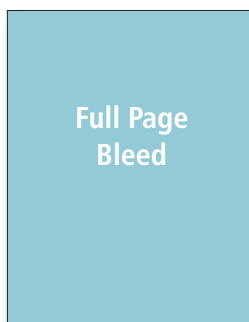
The Professionals' Resource on Sjögren's

Rate Card for Advertisers

Trim size: 8.5" wide x 11" high

Size	Dimensions	Insertion Frequency	
		1-2x	3-4x
Full Page – Bleed*	8.75"x 11.25"	\$5000	\$4000
Full Page – Non-bleed	7"x 9.625"	\$4500	\$3500
Half Page – Vertical	3.4375"x 9.625"	\$2500	\$2000
Half Page – Horizontal	7" x 4.75"	\$2500	\$2000
Third Page – Vertical	3.4375"x 6.375"	\$1850	\$1400
Third Page – Horizontal	7"x 3.125"	\$1850	\$1400
Quarter Page	3.4375"x 4.75"	\$1500	\$1250
Sixth Page	3.4375"x 3.125"	\$1000	\$850

*Full page bleed ads must have live matter a minimum of 0.5" from head, foot and face trims.



Sjögren's Quarterly is a respected medical and scientific publication distributed to over 10,000 professionals in rheumatology, ophthalmology, optometry, dentistry, research, and more.



Contact the Sjögren's Foundation at:
p (301) 530-4420 e ads@sjogrens.org



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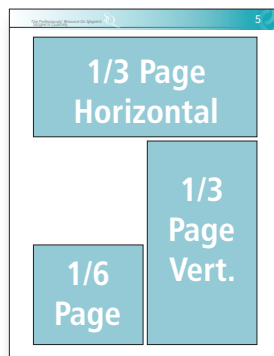
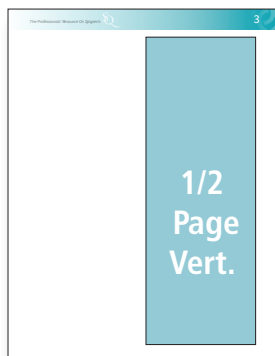
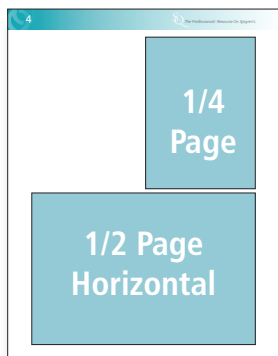
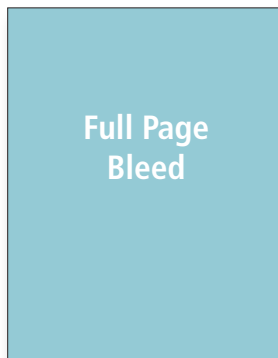
The Professionals' Resource on Sjögren's

Ad Size Specifications

Trim size: 8.5" wide x 11" high

Size	Dimensions
Full Page – Bleed*	8.75" x 11.25"
Full Page – Live Area	7" x 9.625"
Full Page – Trim Size	8.5" x 11"
Full Page – Non-bleed	7" x 9.625"
Half Page – Vertical	3.4375" x 9.625"
Half Page – Horizontal	7" x 4.75"
Third Page – Vertical	3.4375" x 6.375"
Third Page – Horizontal	7" x 3.125"
Quarter Page	3.4375" x 4.75"
Sixth Page	3.4375" x 3.125"

*Full page bleed ads must have live matter a minimum of 0.5" from head, foot and face trims.



Publication Schedule

Issue	Insertion Date	Material Due
Spring	February 15	March 15
Summer	May 15	June 15
Fall	August 15	September 15
Winter	November 15	December 15

*Dates are subject to change.

Electronic File Specifications

■ **Acceptable file formats.** Sjögren's Quarterly is published electronically. Supply press-optimized PDF files saved at 300 dpi and as CMYK, with all fonts embedded is the preferred method. Documents must be created 100% to size. Compressed files are not recommended. Also accepted are high-resolution InDesign, PhotoShop or Illustrator files with all supporting electronic files and typefaces (both screen and printer fonts); text converted to outlines. Supply scans to desired size no less than 300 dpi and CMYK. (RGB and Indexed Color not supported.) Files should be saved in EPS or TIFF format; line art supplied at minimum of 800 dpi. Use Type 1 Postscript fonts only, preferably Adobe.

■ **Proofs required for artwork.** Color-correct digital proof required; color laser output not acceptable. If acceptable proof not supplied, advertiser assumes full responsibility for color reproduction. No rebate or discount in the event of color variation.

■ **Printing.** Matte coated stock, sheetfed offset press, stitch bound.

■ **Return of materials.** All requests require 8-10 working days and materials cannot be returned if account is unpaid. All artwork is stored for one year from date of publication, then destroyed. Please label media to facilitate return and include address to which materials should be returned.

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